

**New Delhi Office**

Cluster Office for Bangladesh,  
Bhutan, India, Maldives,  
Nepal and Sri Lanka

**PRESS RELEASE**

*Khanabadhoshon Ki Duniya - A World of Migrants*  
**Disrupting the Singular Narrative**

**Under embargo until 30 April 2017**

**New Delhi, 25 April 2017.** On the occasion of International Labour Day, UNESCO is launching an awareness campaign to highlight the importance of creating inclusive urban spaces for migrants. *Khanabadhoshon Ki Duniya* or A World of Migrants is a series of 10 Radio Programmes (3–4 minutes each) produced by UNESCO featuring several real-life situations involving migrants and the challenges they face in accessing their rights and entitlements.

The first radio programme will be aired on Monday 1 May 2017 on three channels of All India Radio (FM Gold, FM Rainbow and MW Indraprastha)\* and the complete series will be broadcast over a period of 4 weeks, on weekdays, twice a day, from 1 May till 26 May 2017.

With *Khanabadhoshon Ki Duniya*, UNESCO attempts to disrupt the singular image of the underprivileged migrant as a suffering, needy and dependent person to a resilient, strong survivor and entrepreneur through the medium of radio.

The radio programmes adopt alternative narratives to highlight unique characteristics of migrants in the city, for example: migrants as agents of development, migrants as upholders of cultural diversity, the migrant working woman, migrants as contributors to skill diversity and migrants as symbol of new aspirations.

The approach adopted is to evoke empathy amongst urban dwellers by focusing on similarities between migrants from rural areas and residents from urban areas. The series will focus on sharing the lived experience and contributions of migrants to the cities they migrate to and thereby disrupt the homogeneous image. “We wish to draw attention to the brave choices migrants make and encourage city dwellers to ensure that migrants feel part of a city which is welcoming, inclusive and recognizes migrants entitlement to a dignified life” says Ms. Marina Faetanini, Section`s Chief and Programme Specialist, Social and Human Sciences, UNESCO New Delhi.

The Radio Programmes can be accessed at: <http://bit.ly/2pZQqiM>

Social Media:



[@unesconewdelhi](https://www.facebook.com/unesconewdelhi)



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[@unesconewdelhi](https://www.instagram.com/unesconewdelhi)

**CONTACTS**

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\* AIR FM Gold 106.4 MHz, AIR FM Rainbow 102.6 MHz, AIR MW Indraprastha 819 KHz (366.3 meters)

**ANNEXURE**  
**A World of Migrants**  
*Khanabadhoshon Ki Duniya*

**DESCRIPTION OF RADIO PROGRAMMES**

The format of the 10 radio programmes is dramatized situations and portraits interspersed with short interviews and announcements of facts/statistics (All 10 Radio Programmes are available on the attached DVD, along with transcripts in both English and Hindi).

Each Radio Programme has a specific theme and an objective targeting a unique issue:

**Radio Programme N.1 - The right to migrate:** The programme contrasts how international migration is seen as desirable and internal migration is seen as problematic by the city dweller. The programme puts aspiration in context by juxtaposing the animated preparations before travel that migrants from both classes (lower and upper) undertake. The focus is on similarities to evoke empathy.

**Radio Programme N.2 - The migrant as an entrepreneur:** The lived experiences of migrants and their contributions to the place/city they migrate to: The ways in which they create opportunities and identities for themselves; the ways in which they create housing and water facilities for themselves.

**Radio Programme N.3 - A life without migrants:** Using satire and irony to draw out a number of everyday tasks that city dwellers take for granted that will come to a halt in the absence of the migrant community that is willing to take on the dangerous and difficult jobs.

**Radio Programme N.4 - Disrupting the homogenous image:** The child and his school; the woman and domestic work; the man in the factory/rickshaw (very short positive narratives)

**Radio Programme N.5 - Belongings and un-belongings:** How migrants' identities depend on cultural, social and other cooperation and dynamics in the city and the amount of othering they face. The city dweller is a part of this project.

**Radio Programme N.6 - The working woman:** Creating an equity of inequities. A portrait of two migrant working women from two different classes struggling for childcare.

**Radio Programme N.7 - Agencies and Choices:** Narratives of the brave choices that migrants make when deciding to leave adversity and how they bring change in their source areas.

**Radio Programme N.8 - Migration and Change:** The small and incremental changes in gender norms; how the experience of travel expands narrow traditional and caste based restrictive practices.

**Radio Programme N.9 - What can we do?:** Highlighting very small and doable things city dwellers can do to contribute, like don't haggle with the rickshaw puller, strike up a conversation, pay minimum wages, provide leave to the domestic help, etc.

**Radio Programme N.10 - A did you know quiz** with migrants and city dwellers alike on internationally acknowledged rights of migrants. It is done by asking people on the streets the questions regarding migration.

For full transcripts in Hindi and English, click here: [bit.ly/2pkNWi2](http://bit.ly/2pkNWi2)

**Social & Human Sciences (SHS), UNESCO New Delhi**

Through the Gender Youth Migration Initiative (GYM) a UNESCO Online Initiative on Migration, UNESCO promotes the social inclusion of migrants (internal and international) in the economic, social, political and cultural life of the country, using a multi-track approach combining research, policy and advocacy. Since June 2014, the web-portal received 1.8 million page views from over 112,000 visitors belonging to 183 countries. A GYM Newsletter is issued monthly to 690 subscribers from across the world.

More here: [www.unescogym.org](http://www.unescogym.org)

UNESCO website: [www.unesco.org/newdelhi](http://www.unesco.org/newdelhi)