

**Title:** UNESCO GYM (Gender Youth Migration) Initiative  
**Coordinator**

**Domain:** Social and Human Sciences Sector

**Organizational Unit:** UNESCO Office in New Delhi (SHS)

**Primary Location:** New Delhi, India

**Type of contract:** Consultant Contract

**Monthly Lump-sum:** 44,000 INR

**Duration of contract:** 12.5 months (with 2 months' probation)

**Deadline (midnight, India time):** 25 May 2016

**Starting Date:** 30 May 2016

**Ending Date:** 17 June 2017

## OVERVIEW OF THE FUNCTIONS OF THE POST

### I. Background

UNESCO GYM portal, launched in December 2013, is a growing repository of free resources and a platform for sharing knowledge and expertise on the theme of migration. GYM brings together researchers, practitioners and decision makers working on issues of internal/international migration, enabling dissemination of knowledge and sharing of resources and experiences.

#### 1. Strategy

##### Highlights

**187** daily average reach

In two years:

**49,900** total visitors

**196,796** pages visited

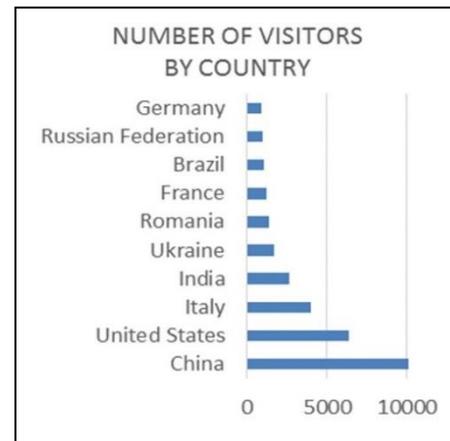
**374** resources shared

**493** migration experts  
connected

Since its launch, GYM web portal has been updated with 374 resources on migration gender and youth, at policy, research and best practices level (including publications, videos, audios and pictures, especially on internal migration). In the past year the number of visitors per day has increased from 20 to 187, while the number of pages viewed daily has risen from 48 to 726. In two years, the total number of visitors grew to almost 50 000 with approximate 200 000 pages visited. 493 experts form the GYM emailing list.

GYM regularly encourages policy contributions from experts and practitioners on topics, such as Domestic Remittances; Right to Education for Migrant

Children; Migration and Climate Change; and the Internal-International Migration Nexus. GYM is a highly flexible tool and resources and queries can closely match changing trends and emerging issues.



The recent establishment by the Government of India (Ministry of Housing and Urban Poverty Alleviation) of an inter-ministerial taskforce to study the impact of migration on housing, infrastructure and livelihoods in India does represent an important opportunity to voice our concern and address the multiple constraints and hardships faced by the most vulnerable group of migrants - the seasonal (or circular) migrants - estimated at 100 million (Deshingkar and Akter, 2009): lack of identity proof; lack of formal residency rights; lack of political representation; homelessness or inadequate housing; unpaid, low-paid, insecure and/or hazardous work; bonded labour; extreme vulnerability of women and children to trafficking and sex exploitation; exclusion from state-provided services and schemes such as health and education; language barriers; school drop-outs; and widespread discrimination based on ethnicity, religion, class or gender.

## II. Duties and Responsibilities

Under the authority of the Director of the UNESCO New Delhi Office and the supervision of the Programme Specialist of SHS sector, the incumbent will coordinate the activity titled “Up-Scaling and Strengthening UNESCO Gender Youth Migration Web-Portal”, as per the terms of the UN to UN Agreement signed between UNESCO and UN Women on 18 March 2016. The coordination of this activity will aim at supporting the functioning of this unique knowledge management tool, its expansion to South Asia and South East Asia, as well as to broaden its themes to incorporate international migration and its interlinkages with internal migration in the Asian region.

The Coordinator will notably:

1. Ensure a marked outreach of GYM Web-portal to a growing number of countries and experts in South Asia and South East Asia and Asia (in terms of number of resources up-loaded and indexed, number of countries and experts added to GYM emailing list, number of visitors, and visits) on both internal migration and international migration;
2. Promote GYM initiative at every opportunity and increase mobilization of stakeholders from across South Asia and South East Asia (civil society, governments officials, UN agencies, research institutes and universities) through participation in workshops, announcements in all relevant UNESCO websites (Headquarters and Field Offices), drafting of press releases, and crafting of a dedicated GYM communication strategy, including through social media;
3. Keep GYM Web-portal regularly up-dated with new pertinent resources (audios, videos, policies, papers, publications) and new events or important policy development on internal and international migration in South Asia and South East Asia;
4. Propose new pertinent themes for Policy Queries – supported by desk review and research - draft the text of policy queries; collect all responses from stakeholders and experts received and prepare consolidated replies – ready to be uploaded;
5. Support the establishment by UNESCO of a network of interns covering several countries in Asia, especially in Sri Lanka, Bangladesh, Nepal, Maldives, in order to increase UNESCO New Delhi outreach and ensure mapping of key information on migration related policies, research and publications;
6. Liaise with the Donor (UN Women) to ensure satisfactory collaboration in terms of content and resources uploaded on GYM Web-portal;
7. Archive GYM material (content based resources, contact details of experts, GYM emailing list) in appropriate folders;
8. Keep a monthly analytical survey of GYM traffic (number of visits, number of visitors, countries) for internal monitoring purposes;

## REQUIRED QUALIFICATIONS

- University degree (postgraduate degree or equivalent) in development studies, demography, social sciences or related fields with a proven knowledge of internal and international migration key issues in Asia;
- Proficient in IT and computer knowledge (to be able to understand functioning of a web portal, upload and index information);

## WORK EXPERIENCE

2 to 4 years of working experience, preferably in South Asia, combining experience in professional and research environments, with proven experience in the field of migration and IT enabled activities

## SKILLS/COMPETENCIES

- Ability to collect, synthesize and analyze information and research on internal and international migration from various sources (National Census, National Sample Surveys, Micro-studies, etc);
- Ability to learn fast some IT techniques to upload information on a webpage
- Excellent verbal and written skills in English;
- Networking experiences is preferable

## LANGUAGES

Excellent verbal and written skills in English

## HOW TO APPLY

Interested applicants should submit a **cover letter as well as a detailed resume (in [UNESCO CV Format](#)) no later than 25 May 2016 by e-mail to:**

Marina Faetanini

Programme Specialist, Social and Human Sciences, UNESCO New Delhi

**Emails:** [m.faetanini@unesco.org](mailto:m.faetanini@unesco.org); cc: [s.gulati@unesco.org](mailto:s.gulati@unesco.org)